The Leadership Secrets of Football’s Master Coaches

The Perfect Keynote Presentation for Conferences, Annual Meetings, Conventions, Sales Training, and Executive Retreats

- Leadership and Coaching Essentials, Adapted from the Leadership Strategies of Football’s Leading Coaches
- Extremely Unique and Highly Inspirational
- Ideal Blend of Humor and Content
- A “Completely Different” Leadership Keynote
- What if Vince Lombardi had been a CEO?
- Scoring a touchdown as a Leader

There are multiple common threads between championship football teams and high performance organizations. Success on the football field and in the business world begins with effective leadership at all levels. This highly distinctive program was developed by Jack Park, a successful CPA and businessman, and noted football analyst and radio commentator. Combining his understanding of the business world and his insights on American football, Park has created a uniquely enjoyable and beneficial program.

Football’s master coaches are first and foremost excellent leaders. There is no better example than Coach Vince Lombardi, who quickly transformed the lowly Green Bay Packers into the perennial champion of the National Football League. Park takes you through the Vince Lombardi Leadership Model, the exact formula Coach Lombardi used in Green Bay. He covers in splendid detail Lombardi’s legendary three-step process for “Building the Winning Organization.” Each subject is supplemented with meaningful inspirational quotations from many of football’s all-time great coaches.

Key Topics:
- The Vince Lombardi Leadership Model
- Building the Winning Organization
- The Five-C’s of Self-Development
- The Leader as an Effective Communicator of Solutions

About Jack Park:
Jack Park, MBA, CPA, CSP, has delivered his leadership programs to corporations and associations in 46 different states. He is the author of The Ohio State University Football Vault, with Foreword by Head Coach Jim Tressel and Afterword by Two-Time Heisman Trophy winner Archie Griffin. Jack’s daily radio commentaries on Sports Radio 1460 The Fan and The Ohio State Football Radio Network have been a mainstay of Buckeye football for the past 30 seasons. His Certified Speaking Professional (CSP) designation has been granted to fewer than seven percent of the National Speakers Association’s 3,500 members. He received his MBA from The University of Pittsburgh and his BS from The Ohio State University. He and his wife Sue have three adult children - Julie, Jane, and Jim.

The achievements of an organization are the results of the combined efforts of each individual.

Coach Vince Lombardi, Green Bay Packers

Passion and enjoyment for what one does on a daily basis is a gift worth more than gold.

Coach Jim Tressel, Ohio State

Confidence is what happens when you’ve done the hard work that entitles you to succeed.

Coach Pat Summit, Tennessee Women’s Basketball

What Others Are Saying About Jack Park:

Over the years I have attended many of Jack Park’s fine programs in Atlanta, and this one is his best.

Georgia Society of CPAs

Mr. Park’s program completely exceeded my expectations. I am not a football fan, but I found his presentation to be very compelling and useful.

Vermont Society of CPAs

What Others Are Saying About Jack Park:

Financial Insights – Team Gridiron
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