IT AUDIT FOR NON-IT AUDITORS

Date: Friday, January 23, 2015
Location: American Eagle Outfitters South Side Facility
Registration/Breakfast: 7:30AM – 8:00AM
Time: 8:00AM – 4:30PM
CPE Credit: 8 hours of CPE credit!
Registration Link: [https://www.etouches.com/itaudit](https://www.etouches.com/itaudit)
Cost: $200 Members; $250 Non-Members (Cost includes breakfast, lunch, and snack)

In today’s economy, all auditors must become multi-faceted and multi-purposed. Regardless of background, internal auditors must have the basic knowledge of IT auditing to understand the general concepts, understand IT terminology and how IT auditing is integral to general auditing.

This one-day course will take auditors through the basics of IT Auditing.

Learning Objectives:
- Understanding of the basics of IT Auditing, including key terms and acronyms
- Learn the importance of the IT risk assessment and integration with the audit risk assessment
- Understand the difference between application controls and general controls and how to identify each.

See page 3 for additional information on this event.
Save The Date!

Information on how to register for each of the events below will be communicated when registration opens. Keep an eye on upcoming newsletters and other communications from the Chapter!

<table>
<thead>
<tr>
<th>Year</th>
<th>Date</th>
<th>Topic</th>
<th>CPE</th>
</tr>
</thead>
<tbody>
<tr>
<td>2015</td>
<td>January 23</td>
<td>IT Audit for non-IT auditors [Presented by Danny Goldberg; event to be held at American Eagle Outfitters]</td>
<td>8 hours</td>
</tr>
<tr>
<td></td>
<td>February 17</td>
<td>Audit Report Writing [Presented by William Woodington]</td>
<td>8 hours</td>
</tr>
<tr>
<td></td>
<td>March 5</td>
<td>Internal Audit Manager Training [Presented by Raven Catlin]</td>
<td>8 hours</td>
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<tr>
<td></td>
<td>April</td>
<td>ACL training</td>
<td>16-24 hours</td>
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<td></td>
<td>April</td>
<td>Soft Skills</td>
<td>2-4 hours</td>
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<td></td>
<td>April/May</td>
<td>Chapter Meeting</td>
<td>2 hours</td>
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<tr>
<td></td>
<td>May 19</td>
<td>Annual Fraud Seminar [Sponsored by the IIA, Schneider Downs and ACFE]</td>
<td>6 hours</td>
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<tr>
<td></td>
<td>May</td>
<td>IIA Day at PNC Park with the Pirates</td>
<td>-</td>
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<tr>
<td></td>
<td>June</td>
<td>IIA Annual Golf Outing at Cranberry Highlands</td>
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<td></td>
<td>September</td>
<td>Hot Topic Seminar</td>
<td>2-4 hours</td>
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<td></td>
<td>October</td>
<td>Advanced Auditor Training</td>
<td>8 hours</td>
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<td></td>
<td>November</td>
<td>Annual Duquesne / IIA Accounting Event</td>
<td>8 hours</td>
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<td></td>
<td>December</td>
<td>Ethics &amp; Tax</td>
<td>8 hours</td>
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<tr>
<td></td>
<td>April 2016</td>
<td>Soft Skills</td>
<td>2-4 hours</td>
</tr>
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<td>6 hours</td>
</tr>
</tbody>
</table>

Our Chapter’s Programming Committee works very hard to provide our members with affordable and effective CPE sessions and networking opportunities. Please note that the information above is subject to change.
IT AUDIT FOR NON-IT AUDITORS

January 23, 2015  *  8 hours CPE  *  Presented by Danny Goldberg  *  
Event to be held at American Eagle Outfitters South Side Facility  *  
*  Fee $200 Members; $250 Non-Members  *

IT Auditing for Non-IT Auditors

In today’s economy, all auditors must become multi-faceted and multi-purposed. Regardless of background, internal auditors must have the basic knowledge of IT auditing to understand the general concepts, understand IT terminology and how IT auditing is integral to general auditing. There is no complete view/opinion of one without looking at the other.

This one-day course will take auditors through the basics of IT Auditing.

Learning Objectives:

- Understanding of the basics of IT Auditing, including key terms and acronyms
- Learn the importance of the IT risk assessment and integration with the audit risk assessment
- Understand the difference between application controls and general controls and how to identify each.

Presenter: Danny M. Goldberg is the Founder of GOLDSRD (www.GOLDSRD.com), a leading provider of Staff Augmentation, Executive Recruiting and Professional Development services. Previously, Danny led the Professional Development and Executive Recruiting Practices at Sunera. Danny has over 16 years of audit experience, including five as a CAE/Audit Director at two diverse companies.

Danny co-authored the groundbreaking storybook format publication People-Centric© Skills: Communication and Interpersonal Skills for Internal Auditors, published by Wiley Publications in August 2014.

People-Centric Skills is the first publication of its kind that specifically focuses on communication and interpersonal skills for internal auditors.

He has also published numerous articles in trade magazines, including:

- College and University Auditor (Project Management, March 2014) – Cover Article
- The Audit Report (Critical Thoughts on Critical Thinking, June 2013) – Cover Article
- ISACA Journal (The Importance of the ARA, Volume 4, 2012)
FEBRUARY EVENT
AUDIT REPORT WRITING

* FEBRUARY 17, 2015 * 8 HOURS CPE CREDIT * HELD AT THE RIVERS CLUB *

Training Description:
The class topics include the building blocks of writing to achieve results:

- determining audience and purpose
- transparent structure
- making sentences make sense
- evaluating writing examples
- subject/verb agreement
- editing, proofreading, and e-mail
- mind mapping
- cutting the clutter
- active/passive voice
- agreement with antecedents
- parallel construction

Learning Objectives:

- Discover the building blocks of writing to achieve results
- Use the building blocks to evaluate all forms of writing
- Practice using the mind mapping tool for organizing your thoughts
- Practice using transparent structure
- Practice cutting the clutter and editing run-on sentences
- Learn the difference between writing in active vs. passive voice
- Learn basic grammar rules
- Learn the basic components of editing and proofreading
- Learn how to avoid the mistakes of using email

Presenter: William Woodington spent 18 years managing the Learning & Development (L&D) function for Wells Fargo Audit & Security, and is based in Minneapolis. He is a CPA and CIA with a bachelor’s degree in Accounting and a master’s degree in Finance. He is also a member of the Institute of Internal Auditors (IIA) and American Society for Training & Development (ASTD). He spent four years as an Audit Specialist supervising audit projects prior to moving into the L&D position.

Bill was responsible for teaching the core curriculum classes (New Hire Orientation, Auditor In-Charge Training, CIA Exam Review, Effective Writing, Situational Leadership, and Leadership 101) to Wells Fargo’s Audit staff. He was also responsible for developing and delivering virtual training related to audit topics, and managing Audit & Security University at Wells Fargo. Bill has taught seminars outside of Wells Fargo for the IIA and MIS Training Institute (MISTI). He is a certified IIA and Ken Blanchard Companies instructor.
MARCH EVENT
NEW MANAGER TRAINING

* MARCH 5, 2015 * 8 HOURS CPE CREDIT *

Course Overview:
As we progress through our careers, inevitably, you’ll become the boss, supervisor, manager, or any other term of endearment that we use for those from whom we seek direction, motivation, and guidance. The world of internal auditing is no different. This course will help new audit managers understand essential aspects of their responsibilities. You will learn some valuable project management techniques to meet your audit’s objectives and how to manage, motivate assigned staff.

Learning Objectives:
- Manage the audit project to ensure quality and satisfy audit objectives
- Develop and retain motivated audit staff

Course Outline (8 CPE):
- Becoming a great manager / leader
- Identifying knowledge and skills gaps – team assessments
- Training audit staff on audit essentials
- Risk and Control Concepts
- Risk Assessments
- Audit program execution
- Working papers
- Audit findings
- Managing expectations
- Managing projects - project management techniques to make managing easier
- Motivating your team
- Retaining your employees
- Conducting staff performance evaluations

Presenter: Raven Catlin is an internationally recognized speaker and instructor in risk management and internal audit. She possesses over 15 years of diverse internal audit experience and 11 years of instructing and facilitating a variety of courses

Her industry expertise and audit experience includes mortgage operations, mortgage backed securities, and capital markets. She served as an integral member of the financial restatement team for Freddie Mac, leading the documentation efforts for the capital markets division. Additionally, she created project plans and coordinated the efforts of over 150 individuals responsible for correcting security pricing as part of the Fannie Mae financial restatement. Most recently, Raven performed a business process analysis and redesign (using Six Sigma and Lean) at the World Bank / IFC.
Chapter Members,

As President of the Pittsburgh Chapter, I had the opportunity to participate in two exceptional events in November.

**ANNUAL CASE COMPETITION**

First, on November 6, 2014, I had the distinguished honor to be one of several judges of the Annual Case Competition, which is sponsored by the Pittsburgh Chapter of the IIA and the PICPA. There were 22 teams of students that participated this year from Duquesne University, University of Pittsburgh, Robert Morris University, and Point Park University. The objective of the Case Competition is to introduce real-life scenarios to the students, and allow them to identify risks and determine where they would apply internal controls within the scenario. This year’s case focused on the purchasing and payment process, as well as the payroll process.

Six undergraduate teams and three graduate teams were selected as finalists from the 22 participating teams, and provided oral presentations to the panel of judges. The teams had to create process flows, identify current controls and top risks, and of course, design controls to mitigate the risks identified. Lastly, the teams had to determine what type of tests the auditor should perform. The oral presentations were outstanding.

It was a great night and really gave a sense of accomplishment knowing that we were helping to mold the next generation of Pittsburgh auditors 😊

I would like to thank Maher Duessel for hosting this event, as well as all of the volunteers who participated as either advisors, or judges. And most importantly, the organizers of the competition, Jessica Miller and Val Williams, who did a fantastic job!

*See Pages 8-9 for pictures of the Annual Case Competition Winners!!*

**ANNUAL ACCOUNTING CPE CONFERENCE**

Additionally, on November 13, 2014, I attended Duquesne University’s Third Annual Accounting CPE Conference. The Palumbo Donahue School of Business holds the annual event at the Power Center. The Pittsburgh Chapter of the IIA is honored to be a sponsor of the event, for the second year. It was a packed house, approximately 280 attendees.

Besides the regular Federal and State Tax Update and PCAOB update, there was a riveting panel discussion, which consisted of CFOs from Consol Energy, The Pittsburgh Foundation, Giant Eagle and Calgon-Carbon. The featured speaker was Susan Cosper, FASB Technical Director and Chairman, Emerging Issues Task Force. Schneider Downs represented Fraud and Forensic Accounting Trends, and of course no conference is complete
without a good ole session of ethics, by Dr. James Weber, Professor of Business Ethics and Management at Duquesne University.

The Pittsburgh Chapter of the IIA would like to thank Robert Kollar, Assistant Professor of Accounting and Chairperson of the Accounting CPE Conference, for once again, including us in this successful event.

*Here are some pics from the event:*

On behalf of the Chapter Officers and the Board of Governors, thank you for being a member of our profession and a member of the Pittsburgh Chapter. Hope to see you at an upcoming Programming Event!

Thank you,

*Dawna Fisher*
*Dawna.fisher@fhlb-pgh.com*
*2014-2015 President, IIA Pittsburgh Chapter*
The Pittsburgh IIA Chapter and PICPA 2014 Case Competition Results

Masters of Accountancy track Awards

1st Place Team - Names of students are: Xiaoqi Yu, Jun Zhou, Qian Sha

2nd Place Team - Names of students are: Huixuan Chen, Yixuan Liu, Welun Wu, Siying Yang, Haiyang Ding

3rd Place Team - Names of students are: Bethany Julian, Henglin Wang, Olvira Harahap, Lingyi Zhang, Xueping Huang

QUOTE FROM WINNING TEAM MEMBER XIAOQI YU:
I am Xiaoqi Yu. I was on the team QJQ and I was the first girl giving the presentation this Friday. I am writing to thank you for the questions you asked, which really helps us to think deeper about the case and audit; and for your clear explanations.

Participating in this case competition is a great experience and improved my knowledge about auditing (though I haven’t taken the audit courses yet). I really appreciate taking part in this competition and thank you again for all the advice.

CONGRATULATIONS to all winning participants!

Quote from Jacob Peng, Ph.D., Associate Professor of Accounting Robert Morris University:
It was a very successful event. You guys are amazing! Although one of our teams was a little disappointed they did not win, they ALL concluded that this was one of the best experiences in college. Thanks to the IIA!
Undergraduate Awards

1st Place - FOUR PROFITEERS Point Park
Khouanchay Krueger
Marcy King
Amanda Mikolay
Channel L. Acrie
Dawna Fisher (IIA President)
Richard Neish (Point Park University Professor)
Aaron Risden (Former PICPA President)

2nd Place - GOLD TEAM Robert Morris
David Grubic
Shelby Bowser
Zachery Thompson
Antonio Callipare
Jacob Peng (RMU Professor)
Dawna Fisher (IIA President)
Vickie Fratto (RMU Professor)
Aaron Risden (Former PICPA President)

3rd Place - DUQUESNE ACCOUNTANTS Duquesne University
Emily Croll
Natasha Ley
Nicholas Buzzelli (not pictured)
Aaron Risden (Former PICPA President)
Dawna Fisher (IIA President)
A MESSAGE FROM OUR STUDENT SERVICE LIAISON

For the past several years, the IIA Pittsburgh Chapter has selected a Student Service Liaison through our annual student scholarship essay process. The person who holds this role receives a complimentary chapter membership and works closely with our chapter’s Academic Relations committee. The liaison also serves as an advocate for the internal audit profession amongst their peers. Elise Carter, our current Student Service Liaison, will soon be transitioning out of this role, and has prepared the following message to outline some of her experiences throughout the past year. Many thanks for all your service, Elise. We wish you all the best as you start your new adventure at Ernst & Young!

Since receiving the IIA Student Service Scholarship in January, I have been given many great opportunities to participate in IIA sponsored events while learning more about the association. I am currently a senior at Duquesne University studying Accounting and Information Systems Management. I will be graduating in May 2015 with 150 credit hours completed in the anticipation of pursuing a CPA license. Next fall I will begin working full time at the Ernst & Young Pittsburgh office in an audit role, and I look forward to a long and exciting career in Accounting and Auditing.

Serving as the IIA Pittsburgh chapter’s Student Service Liaison has been both enjoyable and rewarding over the course of this past year. I have participated in the Fall PICPA/IIA Case Competition and the IIA Spring Presentation Contest with a group of other students. These competitions were a great way to learn more about the profession while also sharpening my presentation skills. These events gave me the opportunity to network with various professionals from Pittsburgh. This fall I also met many students from other schools in the Pittsburgh area while promoting the Case Competition hosted by the PICPA and the Pennsylvania chapter of the Institute of Internal Auditors. I have expanded my professional network in a way that will benefit my future career.

In April I attended an IIA educational meeting about Data Governance, which was held at the American Eagle headquarters in the Southside. At the event I learned about the importance of big data and the evolution of accounting technology. Data Governance helps a company overcome the many issues and challenges associated with the maintenance and manipulation of data. In the accounting profession, massive amounts of data is collected and used, which makes Data Governance extremely important.

As I conclude my term as the Student Service Liaison for the Pittsburgh chapter, I reflect on the many positive experiences I have gained in the process. The scholarship has helped me continue my education, and I have also met many great accounting professionals and students. I have learned a lot about the Institute of Internal Auditors and how this organization continues to educate those in the profession regarding relevant changes in the industry. I recently became a student member of the IIA and I can see that the benefits of membership are worthwhile. As I venture into the world and pursue an accounting career, I will fall back upon this knowledge and continue to participate as an active member of the IIA.

Elise Carter
IIA Pittsburgh Chapter Student Service Liaison

Connect With Your Community of 180,000+ Peers.

Social Media – Network with more than 100,000 practitioners through the LinkedIn Official Global Group, AuditChannel.tv, Facebook, and Twitter for knowledge-sharing opportunities covering topics such as certification, ethics, fraud, COSO, Sarbanes-Oxley, financial services, public sector, gaming, quality assurance, IT auditing, and more.

Conferences – IIA conferences provide immeasurable ways to connect with members from around the world. The General Audit Management conference for CAEs, regional conferences, and the International Conference provide ways for every internal audit practitioner to learn and connect with others in the profession.
Join our Team!

There are multiple opportunities for you to become a more ACTIVE member of The IIA Pittsburgh Chapter!

Our Chapter Communications committees maintain contact with our membership at large through email and website communications. Chapter communications are essential to ensuring our members remain up to date on the latest news and events within our chapter and The IIA. Communications are distributed on a regular basis to our 800+ members to provide this important information. We are currently seeking volunteers for the following positions within this committee:

- **Chapter Communications Committee Chair** – Prepare and send out information and reminders about upcoming chapter events, membership surveys and other important news. Work closely with the chapter officers to determine timing and content for communications.

- **Social Media Chair** - We are seeking an energetic volunteer to share information with our Chapter members through LinkedIn and other social media outlets. This volunteer will serve a key role in helping to keep our members up to date on the latest news from the IIA and upcoming events and activities within the Pittsburgh Chapter. Responsibilities will include administration of group members, posting content and moderating conversations. Expected time commitment will be 1-3 hours per month.

Please contact Rick Korey at rkorey@bc.pitt.edu for information for how you can get involved!
Did you know that The IIA recently revised their membership rate structure?

Now, organizations with **as few as two** eligible members can take advantage of substantial savings!

<table>
<thead>
<tr>
<th># Members</th>
<th>Price Per Member*</th>
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</thead>
<tbody>
<tr>
<td>2-9</td>
<td>$180</td>
</tr>
<tr>
<td>10-25</td>
<td>$170</td>
</tr>
<tr>
<td>26-99</td>
<td>$160</td>
</tr>
</tbody>
</table>

Additional discounts are available for groups with 100+ members or for governmental agencies. For more information, visit: [https://na.theiia.org/membership](https://na.theiia.org/membership)

*Pricing shown above represents annual fee per member for chapters within the US.

The following people have recently joined our chapter. Please help us make them feel welcome!

- **Rachel Bocian**  The PNC Financial Services Group Inc.
- **Elise Carter**  Duquesne University
- **Amanda Copeland**  West Virginia State Legislature-Post Audit
- **Eric Harlovic**  The PNC Financial Services Group Inc.
- **Bruce Jenkins**  Rice Energy
- **Tyler Labesky**  United Refining Company
- **Sam Lanzino**  PPG
- **Lenwood Nicholson**
- **David Paladino**  The PNC Financial Services Group Inc.
- **Samantha Vais**  Protiviti Inc.

Unlock Your Door to Opportunity with IIA Global Certifications

- Certified Internal Auditor (CIA)
- Certified Governmental Auditing Professional (C GAP)
- Certified Financial Services Auditor (CFSA)
- Certification in Control Self-Assessment (CCSA)
- Certification in Risk Management Assurance (CRMA)

For more information regarding professional certifications, please visit: [https://na.theiia.org/certification/Pages/Certification.aspx](https://na.theiia.org/certification/Pages/Certification.aspx)
The Advocacy Committee of the Pittsburgh IIA’s Board of Directors would like to request volunteers who can help us to better connect with students at local colleges and universities. We know how many career opportunities exist by pursuing internal audit as a profession, and want to make sure that current students know about this exciting field too!

- Do you have connections within the business school or accounting department at a local university? If so, you may be able to help us to expand our database of contacts!

- Would you be interested in participating in a panel discussion or other speaking engagement at a local school? Not only is it a great way to share information about your experience as an internal auditor, but it’s also a great chance to interact with our region’s future accountants and auditors!

Please contact Rick Korey at rkorey@bc.pitt.edu if you are interested and able to assist with either of the items listed above. We look forward to your support in spreading the word about our great profession!

If you’ve made the decision to enhance your career by earning the Certified Internal Auditor® (CIA®) designation, The IIA’s CIA Learning System® can help you achieve your goals. The IIA’s CIA Learning System is an interactive print and online self-study review program designed by CIA-certified industry experts to help you learn, review, and apply the key CIA content. This approach will help you build on foundational elements of internal auditing to master key concepts you need to know to pass the CIA exam. This three-part program includes:

- Comprehensive reading materials teaching the entire 3-part global CIA exam syllabus in both printed and e-book formats.
- Interactive online study tools:
  - Pre- and post-tests to gauge your starting knowledge and advancements.
  - SmartStudy™ tools to help you create a customized study plan based on pre-test results.
  - Chapter quizzes to test your comprehension and retention.
  - Flashcards and glossary.
  - CIA practice exam to build confidence for the computer-based CIA exam.
  - Online reports to track your progress and performance.

For more information or to try a demo, visit www.LearnCIA.com/3partcia/overview. Wondering how long it will take you to prepare for the exam? Create your free, personalized study plan at www.LearnCIA.com/3partcia/my-cia-review-plan.
Advertise with us!

The IIA newsletter is distributed to approximately 800 local Internal Audit professionals on a regular basis. Advertising with us is a great way to attract local talent to fill your open positions; and if your company has an audit group membership, employment opportunity ads are FREE OF CHARGE! See below for our advertising policies and rates.

EMPLOYMENT OPPORTUNITIES

Employment advertisements placed by audit group member companies are free of charge.

Employment advertisements placed by non-group member companies:

- ¼ page - $50
- ½ page - $100
- Full page - $200

Employment advertisements for employment agencies, recruiting firms, and professional services providers, including firms placing ads on behalf of member companies:

- ¼ page - $100
- ½ page - $200
- Full page - $400

- **Advertisements will only be sent to members via direct e-mail when included in the monthly or summer chapter newsletters.**

- **Advertisements are not to be sent directly to members via e-mail or postal mail.**

- **Advertisements will also be posted on the chapter website as part of the newsletter.**

OTHER ADVERTISEMENTS

Advertising for services or products:

- ¼ page - $100
- ½ page - $200
- Full page - $400

REMINDER: Members of the IIA Pittsburgh chapter are given access to the membership list. This list is NOT to be used to solicit members. Solicitation of services/products using the chapter membership list may result in the revocation of membership.

Attention Members:

Please take a few minutes to review your IIA profile and contact information at www.theiia.org. Maintaining current information in your IIA profile will help to ensure that you will continue to receive valuable information from The IIA.

Review IIA profile info
www.theiia.org
The IIA – Pittsburgh Chapter

December 2014

Pittsburgh Chapter Committees

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Stacy Juchno
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Steven Melletz
Jeffrey Mitchell
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Meghan Concepcion – Past President

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We’re on the Web!
Visit our Chapter Page:
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Pittsburgh”

If you are interested in sponsoring or advertising on our website, please contact the Webmaster.