Our 2017 – 2018 Program Year continues **October 26th**!

Register [here](mailto:rochchapteriia@gmail.com)

**We Love to Learn About Fraud**
*Presented by: Tim Weir (Director of the Office of Public Integrity for the City of Rochester) & Tim Bell (Principal in the Fraud and Forensic Accounting and Litigation Support Team for The Bonadio Group)*

We auditors love to learn and talk about fraud! Come join us Thursday, October 26th for an interactive session on fraud and forensic accounting from Tim Weir and Tim Bell, the two Tim fraud combo!

Tim Weir will be presenting "An Approach to Interviewing"

The presentation will focus on how to become an effective interviewer in the auditor's world and what skills and techniques will improve your chance for success. After analyzing the interviewing process, we'll explore best practices and discuss what skills and traits are common in accomplished interviewers.

Also, we'll identify interviewing challenges unique to the auditing profession and how best to overcome them. Let's build a toolkit for your next interview!

Tim Bell will be presenting "Understanding Today's Fraud Risks and Prevention Strategies"

This presentation will cover the latest statistics about Fraud schemes in today's business world, as well as providing helpful tips in identifying the red flags of fraud, and implementing fraud prevention strategies.

**Date: October 26, 2017**

**Time:** Registration starting at 7:30 A.M.
Event will run from 8 A.M.– 12 P.M.

**Cost:** $60 Members / $80 Non-members

**CPEs:** 4 (Audit)

**Venue:** Burgundy Basin

Please contact us with any potential program topics of interest at: [rochchapteriia@gmail.com](mailto:rochchapteriia@gmail.com)
December 2017 IIA IT Audit Event

Our biggest program of the year, our annual IT Audit event will be taking place on December 6th, and will be an all-day event worth 8 CPEs.

**When:** Wednesday, December 6th, 2017  
**Time:** 7:30a.m. – 5:00p.m.  
**Where:** Hilton Double Tree Hotel Rochester  
1111 Jefferson Road, Rochester, NY 14623

*This IT seminar will feature two full day tracks including both technical and non-technical IT Audit, GRC and Security Topics.*

**We are currently filling speaker positions and sponsorship positions.**

**If you are interested in speaking at this event, or your company is interested in sponsoring some portion of the event, then please feel free to contact:**

Sam DeLucia @ sdelucia2626@gmail.com

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**Chapter Book of the Month**

20% off the Chapter Book of the Month  
Certified Government Auditing Professional (CGAP) Study Guide Book and Exam Questions Bundle

Order your study materials today! Use promotion code CHAPTER when ordering to save 20% on this title through October 31, 2017.

**Order Your Copy Here!**

IIA members are eligible for a discount on the designated Chapter Book of the Month – one of the perks of being a member of the IIA!

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**Local Membership & Communication**

Has your membership expired or about to expire? The IIA can help you renew this. Feel free to reach out the local Chapter at rochchapteriia@gmail.com

Additionally, we know that most our membership’s primary email address where we send our communications to is generally their work email – if you know someone who has switched employers and they would like our Distribution List updated accordingly, please let us know!
Please Welcome our 2017-2018 Rochester Chapter Intern – Nick Castelli!

This spring I graduated magna cum laude from St. John Fisher College with a BS in Accounting & Finance and I am currently enrolled in the MBA program and pursuing my CPA certification. During my undergrad years, I was involved in the Accounting Club and sat on the Student Conduct Committee. This past summer I had the pleasure of interning with Ernst & Young in the Rochester office as an audit intern and I am glad to say that I will be returning there in the fall of 2018. The experience I had working for Ernst & Young is one that I thoroughly enjoyed. It was amazing to see the kind of volunteering and community involvement efforts put forth by such a large firm to give back to the community and I am excited to be a part of them next year.

When I’m not busy studying for class or the CPA exam, I try to spend as much time as possible with family. I’m also big into fishing, cooking, and exercising so I try to squeeze in time for those whenever I can.

As an intern with the Institute of Internal Auditors, I am looking forward to broadening my horizons in terms of the opportunities within the accounting field. I believe that it will also be a great way to expand my professional network and make some fantastic connections in the Rochester area. I am also hoping to do some shadowing of internal audit professionals to get better insights on what a career in internal auditing looks like.

Sincerely,
Nick Castelli

Chapter Volunteer Opportunities

As always, the Rochester IIA Chapter needs volunteers to help with Programs, Events and other Chapter Activities. If you are interested in getting involved, please contact the Rochester IIA at the email listed above.

Job Opportunity of the Month!

Internal Auditor – Genesee & Wyoming, Inc.

Audit internal financial and operational controls and procedures to assist management in its assessment of the effectiveness of the company’s internal controls over financial reporting as mandated by Section 404 of the Sarbanes-Oxley Act and key operational controls. This will include work on special audits and projects as requested by the Audit Committee and Management.

Click here for more information!
CONGRATULATIONS TO OUR ROCHESTER CHAPTER FOR BECOMING A 2017 CHAPTER OF EXCELLENCE!

The IIA Chapter of Excellence program was introduced in early 2010 to recognize chapters for their belief in quality education and support of the CIA designation, specifically through The IIA’s CIA Learning System program. This program not only helps provide CIA training to chapter members across the nation, but proceeds also support other IIA research and training initiatives around the globe.

CIA Learning System

The IIA's CIA Learning System is a comprehensive training course designed to provide chapters, members, and the audit community of professionals with information and tools to master the global CIA exam syllabus.

This premier quality program is aligned with the International Professional Practices Framework (IPPF) to ensure you stay current with the global internal auditing profession and are ready for the CIA exam.

It combines printed text with online testing tools and online questions.
The entire staff must take ownership today, not just one department or function.

The responsibilities of managing risk involving cybersecurity have expanded so greatly in recent years that there’s no one department that can handle them alone. That was the message of a recent article.

“Now the task is no longer left to the IT team, in fact, it is not even left to a designated cybersecurity team; it is the responsibility of every single person who has access to the network within an organization,” according to the article in Computer Business Review, a European business technology magazine. “It has taken time, but even the C-suite and the board are beginning to understand the necessity of adequate defensive measures.”

Titled “Top 5 elements of cybersecurity risk management,” the article outlines how organizations can continue to work in the face of a threat landscape that is constantly evolving. The article cites recent Ponemon research from earlier this year that surveyed the costs that can hit a business in the wake of a cyber incident. Organizations typically see their stock prices fall 5 percent after a security breach is disclosed, the report said. To combat that, there are five steps:

Identifying risk – This involves mapping all cyber risk, including accidental threats as well as vulnerabilities that are particular to your business.

Prioritizing risk – It is important to look at not only outside threats but also those that come from inside the organization, and how to guard against them.

Mitigating risk – Human error and carelessness often result in serious cybersecurity issues, so increased awareness among all staff members is crucial. It is also important to update all software to keep safeguards current.

Align risk and strategy – Weaving risk management into business strategy allows organizations to maintain a fluid approach to protection.

Communication – All staff members should be trained in cybersecurity hygiene procedures.

How Being an IIA Member Can Benefit You

IIA Member Only Webinars

IIA Learning Webinars

IIA Learning Webinars are short, live, educational presentations covering the latest trending topics in the world of internal auditing. In The IIA’s members-only webinars, you can interact with established leaders about emerging issues, boost your business know-how, and receive complimentary CPE credit. Plus, you can access the extensive library of archived webinars 24/7 (CPE credits are unavailable with archived presentations).

Five Reasons to Attend a Webinar

IIA webinars provide:

- Short, interactive presentations led by professionals.
- Keen insights from audit experts.
- Immediate awareness of current trends.
- Free access for IIA members.
- Complimentary CPE credit.

Registration will close 24 hours prior to the beginning of the webinar start time listed.
Upcoming IIA Webinars

October 10, 2017 2-3 PM EST
Sustainability or Enterprise Risk Management? How Internal Audit and EHS Audit Can Support Both Sides of the Same Coin (click to register)

October 17, 2017 1-2 PM EST
Ethics and Compliance Program Effectiveness: Auditing and Assessing the State of the Organization’s Culture (click to register)

One benefit of being an IIA member is having access to our extensive library of archived webinars. NOTE: on-demand webinars do not qualify for NASBA CPEs.

Click here for Webinar Archives

The IIA is here to support your growth with tools and services to enhance your value proposition with your stakeholders.