Happy New Year IIA Members!

Last year was a very productive year for our Chapter. We had the opportunity to bring excellent speakers and offer valuable training to our members. The New Year is no different; 2017 will be a great year for all!

Last month, Jason Emmons, Managing Director in PwC and Michael Jerauld, Manager in the PwC’s Risk Assurance Practice in the San Diego Office, facilitated a luncheon presentation on effective leadership in the internal audit function and its importance in the mind of stakeholders. This was a great discussion about improving the leadership strength of the internal audit function resulting in an increased contribution to stakeholders.

We also held our first Holiday Toy Drive benefiting It’s All About the Kids Foundation. The toy drive was a success! We are hoping to continue this tradition for years to come and help children in need.

Our first event for the year was an all-day fraud seminar. The event was well attended and we got positive feedback from our members. The Mystery Fraud session was an excellent training that provided the opportunity for the audience to interact and discuss new ideas.

Our next event is an all-day seminar on Introduction to Six Sigma for Auditors. This event will be held on February 8, 2017. The workshop will provide a hands-on opportunity for auditors to learn and apply Six Sigma tools to their audit work. Registrations are open, so please visit our website for more information.

We look forward to seeing you at our next event.

Best regards,

Laura Flores
SD IIA Chapter President
<table>
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<tr>
<th>Upcoming Events</th>
<th>IIA West Region</th>
<th>IIA</th>
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<tbody>
<tr>
<td><strong>IIA San Diego Chapter</strong></td>
<td><strong>June 6-9, 2017</strong></td>
<td><strong>March 20-22, 2017</strong></td>
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<tr>
<td><strong>February 8, 2017</strong> – Introduction to Six Sigma</td>
<td><strong>Western Regional Conference</strong></td>
<td><strong>General Audit Management Conference</strong></td>
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<td><strong>March 8, 2017</strong> – All Day Government Seminar 2017</td>
<td><strong>Anaheim, CA</strong></td>
<td><strong>Orlando, FL</strong></td>
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<td><strong>April 12, 2017</strong> – All Day ISACA / IIA IT Seminar</td>
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<td><strong>April 19-20, 2017</strong></td>
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<td><strong>May 10, 2017</strong> – IIA Luncheon End of Year</td>
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<td><strong>Gaming &amp; Hospitality Conference</strong></td>
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<tr>
<td>See all upcoming Chapter Events on the San Diego IIA Chapter Program here:</td>
<td></td>
<td><strong>Las Vegas, NV</strong></td>
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<tr>
<td><a href="https://chapters.theiia.org/san-diego/Events/Pages/default.aspx">https://chapters.theiia.org/san-diego/Events/Pages/default.aspx</a></td>
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<td><strong>July 23-26, 2017</strong></td>
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<td><strong>International Conference</strong></td>
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<td><strong>Sydney, Australia</strong></td>
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|                                    |                                | https://na.theiia.org/training/conferences/Pages/Confere
|                                    |                                | nces.aspx                               |
EHS Webinar: Risk Proofing Your Organization And Probably Your Career

February 7, 2017    2:00–3:00 p.m. ET

Crisis is the ultimate business interruption. Victims are created whose emotions drive management decision making, trigger and sustain legacy and "new" media attention, redefine reputation, often relying on employees for inside information. Your company spokespersons, managers, and employees need to know exactly what to do, what to say, when to say it, and when to do it -- while the whole world is watching and many are commenting! But, do your crisis management and readiness plans to assure the right response at the right time? Let Jim Lukaszewski, America's Crisis Guru® be your guide to preparing for a crisis the explosive visibility and reputation risks crisis so often cause and how to reduce risk as you get ready to manage adversity. All businesses have lots of problems but very few crises. One thing we know for sure is that every crisis is a serious business problem. Let's be ready.

Learning Objectives

- Understand how crisis creates victims – and how to help leaders manage the victim dimension - a topic rarely covered in traditional communications and operation response planning.
- Learn how to overcome the abusive, intrusive, and coercive behavior of the media, activists, bloggers, bloviators, bellyachers, bullies and critics.
- Develop a plan that avoids the reputational toxicity of silence.
- Learn the critical value of empathy, compassion, especially apology, the atomic energy of empathy.
- Recognize that bad news ripens badly; things get worse before they get better, and that speedy decision-making and action manage the vulnerability and added risks of crisis better than smart thinking and solutions. In crisis: speed beats smart every time.
Course Duration: 1 hour  
CPE Hours Available: 1  
Knowledge Level: Intermediate  
Field of Study: Auditing  
Prerequisites: None  
Advance Preparation: None  
Delivery Format: Internet Group Live Speakers

Speaker:

Jim Lukaszewski  
President, The Lukaszewski Group Division, Risdall

Jim Lukaszewski is one of America’s most visible corporate go-to people for senior executives when there is trouble in the room or on the horizon. As America’s Crisis Guru®, Lukaszewski is known for his ability to help executives look at problems from a variety of sensible, constructive and principled perspectives. He has spent his career counseling leaders of all types who face challenging situations that often involve conflict, controversy, community action or activist opposition. He is known for taking a business approach rather than traditional PR strategies by teaching clients to take highly focused, ethically appropriate action. He is a consummate storyteller. He is often retained by senior management to directly intervene and manage the resolution of corporate problems and bad news while providing personal coaching and executive recovery advice for executives in trouble or facing career-defining problems and succession or departure issues.
2017 Western Regional Conference

June 6–9, 2017
The Anaheim Marriott / Anaheim, CA

The 2017 Western Regional Conference offers attendees cutting-edge, relevant information on core competencies, general audit practices, with specific, new information on audit activities and Industry hot topics such as regulatory compliance, business intelligence, cybersecurity, mobile computing, and fraud presented by prominent internal audit leaders from the industry and government.

Who Should Attend?

IIA members and nonmembers at every level in their career will benefit from this event, providing cost-effective training with a regional focus.

Training sessions will address current and emerging audit challenges facing professionals and how to build valuable and applicable skill proficiencies. Co-hosted by seven of IIA chapters in Southern California, the conference will focus on networking between the chapters and sharing best practices and techniques in use within organizations.

The educational program consists of four general sessions, pre-conference workshops, and breakout sessions in the following five educational tracks: Technology; Governance, Risk, Compliance, and Fraud; Government and Public Sector; Industry (Finance and Health Care); and The IIA’s CIA Learning System® Review Course*. Details are available on the Program Information page.

Earn up to 18 CPE credits by attending the conference. Additional CPE available when you attend a pre-conference workshop.

Save US$100** Today – Register Now

**Early registration savings of US$100 end March 13, 2017.
Your history of strong performance landed you at the top of your profession. Your vision for the future — and your ability to deliver — is what will keep you there. The IIA’s Audit Executive Center gives you the tools, resources, and information you need as a chief audit executive (CAE) to stay on top by helping you stay ahead.

**Be Empowered. Be Connected. Be Relevant.**

**About the Center**

An exclusive membership-based service developed to support CAEs in answering the demands of their evolving roles, the Audit Executive Center empowers its members to perform through delivering unparalleled access to:

- A robust members-only website, featuring a growing Knowledge Center of nearly 950 pieces of thought leadership and more than 1,200 tools, templates, and planning resources.
- Exclusive peer-to-peer knowledge sharing opportunities such as forums, roundtables, and networking events, many are CPE eligible.
- E-bulletins, news publications, and weekly alerts geared specifically for CAEs.

**What Can Membership Mean for You?**

Being a member of the Audit Executive Center provides you concierge level service, which means:

- You save valuable time searching for information by accessing the Center’s consolidated, credible, and comprehensive thought leadership, information, and research.
You have a convenient, economical, and flexible way of connecting with current events, emerging trends, and best practices.
You know what your peers are doing, what’s working for them, and how your team compares.
You are armed with the information you need to proactively engage management in meaningful dialogue and earn your “seat at the table.”
You have the support you need to strategically develop your team’s skill sets and operate as a value-added organizational resource.

What Sets the Audit Executive Center Apart?

The Audit Executive Center offers a distinctive value proposition:

- Peer-to-peer networking opportunities provide invaluable access to others facing the same demands and challenges. The Center strives to create bonds and relationships among CAEs worldwide.
- Intuitively organized information is delivered succinctly and is easily searchable with your members-only access to optimize your experience and save you time.
- Your Center experience is fully customizable providing you access — online, in-person, and at your convenience — allowing you to decide how you participate.

Three levels of membership — Professional, Advocate, and Ambassador — offer Center members the option to choose which tools and resources are best suited to their individual needs. Your internal audit team exists to support your organization and meet stakeholder expectations. The Audit Executive Center exists to support you — our most important stakeholder. We invite you to tour the Center and explore how we can exceed your expectations.

Contact Us

If you have questions, please contact cae@theiia.org.

https://na.theiia.org/services/cae-resources/AEC/Pages/The-Audit-Executive-Center.aspx
The program, referred to as CAP, requires each chapter to tally the different activities in which its members participate that promote the IIA. For example, achievement points may be earned for presentations given by Chapter members or for the number of participants that attend a sponsored or cosponsored IIA Chapter event. The CAP program is the IIA’s Business Score Card used to monitor and recognize the activities of the local chapters that promote the strategic objectives of the IIA.

Throughout the year, the achievement program monitors and scores each chapter’s participation in the following three service categories:

- Service to Members
- Service to the Profession
- Chapter Administration

At the end of the year, CAP evaluates the success of each chapter’s efforts through use of four performance level classifications:

- **BRONZE**: 685 achievement credits
- **SILVER**: 1,060 achievement credits
- **GOLD**: 1,560 achievement credits
- **PLATINUM**: a chapter achieving GOLD status 10 of 11 years

In order to become the top scorer, compared to larger chapters in the United States, we need your assistance in tracking the CAP points we have earned.

The CAP section of our newsletter serves to provide an awareness of member activities that promote the profession and/or membership for which we can receive CAP points. Each month we will highlight the types of activities that can earn us points as well as provide an update on our progress!

If you are aware of chapter membership activities that will earn us CAP points or have any questions regarding the CAP program, please contact John Lefter at John.Lefter@sharp.com.

If you have presented any materials that resulted in the award of CPE, have published any articles or have any other activities that you believe may qualify for CAP points, please let us know and we will be more than happy to work through the detail.

<table>
<thead>
<tr>
<th>Category</th>
<th>Minimum for Bronze</th>
<th>San Diego Chapter Points (Est. as of 1/12/2017)</th>
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</thead>
<tbody>
<tr>
<td>I. Service to Members</td>
<td>325.00</td>
<td>456.03</td>
</tr>
<tr>
<td>II. Service to Profession</td>
<td>200.00</td>
<td>334.34</td>
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<tr>
<td>III. Chapter Administration</td>
<td>160.00</td>
<td>319.00</td>
</tr>
<tr>
<td>Total</td>
<td><strong>685.00</strong></td>
<td><strong>1,109.37</strong></td>
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</tbody>
</table>
Volunteering:

Interested in volunteering?? The San Diego Chapter needs you! Help us by volunteering for positions on committees like publicity and newsletter, seminars and speakers, and for governance positions like Vice President or Treasurer. If you are interested in volunteering, please contact Laura Flores at Laura.Flores@sdcounty.ca.gov. Aside from great networking opportunities, you may earn CPE credits for Chapter service.

Communicate with us:

In addition to our Chapter webpage, get in touch with us through LinkedIn, Twitter, and Google!

Welcome New Members

The San Diego IIA Chapter would like to wish a warm welcome to the following transferred / new members:

<table>
<thead>
<tr>
<th>First Name</th>
<th>Last Name</th>
<th>Company</th>
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</thead>
<tbody>
<tr>
<td>Anthony</td>
<td>Bowers</td>
<td>Bank of Internet USA</td>
</tr>
<tr>
<td>Felisha</td>
<td>Amato</td>
<td>Intuit</td>
</tr>
<tr>
<td>Robert</td>
<td>Cvengros</td>
<td>US Navy</td>
</tr>
<tr>
<td>Matthew</td>
<td>Opdycke</td>
<td>Bank of Internet USA</td>
</tr>
<tr>
<td>Lauren</td>
<td>Davis</td>
<td>AMN Healthcare</td>
</tr>
<tr>
<td>Arcelia</td>
<td>Ruelas Moreno</td>
<td>Thermo Fisher Scientific</td>
</tr>
</tbody>
</table>
Discount available to all IIA Members!

The IIA’s CIA Learning System is a comprehensive training course designed to provide chapters, members, and the audit community of professionals with information and tools to master the global CIA exam syllabus. This premier quality program is aligned with the International Professional Practices Framework (IPPF) to ensure you stay current with the global internal auditing profession and are ready for the CIA exam. It combines printed text with online testing tools and online questions. Take advantage of the best prep materials out there by ordering yours today! If you are interested in special pricing of these materials which are only available through our Chapter, please contact Laura Flores at Laura.Flores@sdcounty.ca.gov.

You can also order the materials at the regular price by visiting:
http://ecommerce.mylearningresource.com/stores/IIA/chapter/

New Certificate Holders

The San Diego IIA Chapter would like to say congratulations to our newest certificate holder:

<table>
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<tr>
<th>First Name</th>
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</thead>
<tbody>
<tr>
<td>Melvin</td>
<td>Evans</td>
<td>Certified Internal Auditor (CIA)</td>
</tr>
<tr>
<td>Vanessa</td>
<td>Vrotney</td>
<td>Certified Internal Auditor (CIA)</td>
</tr>
</tbody>
</table>
Risky Business:

Principles of Auditing Property and Casualty Insurance

Discover a “cover to coverage” must-read for auditors in the insurance industry, financial auditors, and internal audit practitioners in general. Author Seth Davis helps you understand the unique underwriting and claim considerations of the vast array of insurance products available to manage your risk of loss.

This 160-page insurance products and policies almanac includes specific product guidance, audit program steps, and more than 30 data analytics extract ideas on how to avoid fraud and funds leakage with claims disbursements. Get ready to judge this book by its coverage.

Claim your copy today!
Member Price: $39.99 / Nonmember Price: $49.99
Visit www.theiia.org/bookstore

*Also available in eBook and PDF formats.
Local Job Opportunities

Want to be noticed by a highly qualified pool of over 500 CIAs, CPAs, and MBAs? You can be by posting your job on our
website. Jobs are also included here in our monthly newsletters. For more information on job postings, contact LauraFlores
at Laura.Flores@sdcounty.ca.gov or Dan Lathus at Dan.Lathus@riskopportunities.com.

Below are the September job postings. To see further detail on these and more, see the full postings at:

General Atomics (GA), and its affiliated companies, is one of the world’s leading resources for high-technology systems
development ranging from the nuclear fuel cycle to remotely piloted aircraft, airborne sensors, and advanced electric,
electronic, wireless and laser technologies.

We recognize and appreciate the value and contributions of individuals with diverse backgrounds and experiences and
welcome all qualified individuals to apply.

We have an exciting opportunity for a Senior Internal Auditor to work within our Internal Audit Team at our facility in Torrey
Pines.

https://chapters.theiia.org/san-diego/Careers/Pages/General-Atoms-Senior-Internal-Auditor.aspx

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Unified Port of San Diego

Port of San Diego-Audit Oversight Committee Member (Unpaid)

https://chapters.theiia.org/san-diego/Careers/Pages/Audit-Oversight-Committee-Member-(Unpaid).aspx
Network with 1,000+ Audit Executives
Choose from 50+ Educational Sessions
Enjoy 6 Tracks Focused on Risk Resilience
Earn Up to 18.3 CPE Credits

Register today at www.theiia.org/GAM

Live The Global Experience in Sydney!
International Convention Centre / Darling Harbour, Sydney / 23–26 July 2017