#PurposeServiceImpact

2017-18 IIA Global Chairman’s Theme

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#Purpose
• Being in the right place

#Service
• Doing the right things (and doing them well)

#Impact
• Achieving transformational results
As an internal auditor

“To enhance and protect organizational value by providing risk-based and objective assurance, advice, and insight”

Mission of Internal Auditing, International Professional Practices Framework
Why does the organization do what it does?

Mission … Strategy … Objectives … Culture
64% Take active role in assessing strategic risks
73% Consult on business processes
71% Facilitate and monitor effective risk management
66% Alert management to emerging issues, changing scenarios

Source: IAF Common Body of Knowledge (CBOK) Stakeholders Study
- Know the organization’s mission, strategy, objectives, and risks
- Give priority to assurance work
- Conform with IIA’s Standards
- Align assurance with strategic risks
- Provide advisory work, especially around risks
- Coordinate with second line of defense

Source: IAF CBOK Voice of the Customer Survey
• Service is purpose put into action

• What we actually do to help others
Develop strong relationships with stakeholders

Embrace role of educator and change agent

Be brave enough to do the right thing

Continue to develop competencies

Build interpersonal, or soft, skills

Sources: CBOK, Pulse of Internal Audit, Trusted Advisors
Provide a competent, diverse internal audit workforce

Demonstrate diversity by providing opportunities for all

Demonstrate competence through certification
CULTURE
58% do not audit it

CYBER
52% lack expertise to address cyber risks

DATA
71% lack confidence in data that companies use for strategic decisions

COMMUNICATIONS
65% need greater proficiency in organizational politics

Source: Pulse of Internal Audit
Impacting the Disruptors

- Personal data value platforms
- Cloud computing
- As-a-service model
- Sustainability
Multiply your transformational impact by joining with others
Internal Auditing Education Partnership Program
#Purpose
- Understand and align purpose

#Service
- Commit to service

#Impact
- Make a difference
# Think
# Identify
# Unify
# Connect
#PurposeServiceImpact
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