DATE: Friday, March 23rd, 2018

EVENT: Social Media, Social Engineering and Ethics (two training sessions)

Social Media and Social Engineering Risk: What every internal audit and risk management professional needs to know (3.5 hours, from 8:30am-12pm, qualifies for 4 CPEs)

Social media is a dominant force in today’s world of connectedness. Its use is still growing in all parts of the world, and with that, risk is growing exponentially. Within an organization, use of social media by different departments can compromise the reputation of the organization and staff. Changes in internet usage, such as the proliferation of mobile devices and the rising use of social media, have presented many new challenges, including for cyber security. In this session you will learn how to identify and mitigate the new risks related to the changing social media landscape by:

- Looking at some of the worst corporate social media blunders, understanding what caused them and what could have been done differently
- Discussing fallout from real life cases of cybersecurity breaches, formulating a pragmatic approach toward combating cyber threats and building cybersecurity strategies
- Understanding the key elements of a successful social media strategy and what needs to be in the social media policy

This session will also touch upon social engineering. Discover how vulnerable your organization can be to social engineering and it’s easier than we think. The greatest security threat any organization faces today is the human threat. You will discover how easily confidential information leaks out of your organization daily by:

- Recognizing how the bad guys can infiltrate your organization
- Understanding how the good guys mitigate the problem
- Learning how to incorporate human vulnerability checks into your standard audit practice
- Learning how to make yourself and your organization more secure

Ethics: Making ethical decisions in times of uncertainty (3.5 hours, from 1pm – 4:30pm, qualifies for 4 CPEs)

Hailed by many participants as the best ethics course ever, Ethics Viewpoint illustrates the challenges in implementing an organization wide ethics policy. Explore how best to embed ethics into a corporate culture. Ethical issues are associated with workplace deviance or corruption and its counterparts – lying, evasion of accountability, and abuse of authority. What causes them and how should they be dealt with?
This session focuses on integrating ethics with everyday corporate life. Ethics breaches begin with people – understand the team you work with. In an interactive session, participants will put into practice ethics issues that will help build a strong ethical business culture. The seminar’s topics include:

- Personal ethics vs. professional ethics
- How easy are ethics to define in the workplace?
- Does employee behavior influence ethical practice?
- Most common ethical breaches

**SPEAKER INFORMATION**

Nejolla Korris is a popular speaker on lie detection, fraud prevention and investigation, workplace fraud, social engineering, social media risk, organizational justice and ethics. She has spoken internationally throughout the US, Canada, Europe, Asia and Africa. Her clients include associations, corporations, government agencies, law enforcement, and the military. Ms. Korris is also a frequent presenter for The Institute of Internal Auditors, ISACA and the American Institute of Certified Public Accountants. Last year we had her deliver two sessions to our members in Vancouver: Fraud Detection – Words Never Lie and Building Your Corporate Fraud Team.

Nejolla has a BA in Law from Carleton University. She was awarded the Queen's Diamond Jubilee Medal for her international work in linguistic lie detection. Nejolla served as the Honorary Consul for the Republic of Lithuania as well as the Chair of the Consular Corps in Edmonton. She writes a column in Edmontonians magazine entitled Civil Wars and a blog called the Korrispondent.

**REGISTRATION INFORMATION:** To register, click this [link](#)

Registration Fees:

- **IIA and ISACA Members**: Social Media and Social Engineering Risk – $150; Ethics – $150; Special Bundle: Both Courses - $280; Bundle registrants are invited to a complimentary networking lunch between 12pm and 1pm.

- **Non-Members**: Social Media and Social Engineering Risk -$175; Ethics - $175; Special Bundle: Both Courses: $330. Bundle registrants are invited to a complimentary networking lunch between 12pm and 1pm.

**CPEs:** Total of 8 CPE credits

**DATE:** Friday, March 23rd, 2018

**TIME:** 8:00am to 5:00pm

**LOCATION:** BC Hydro, 333 Dunsmuir St Downtown Vancouver