



Dear Potential Sponsor,

Our organization, the Washington, D.C. Chapter of the Institute of Internal Auditors, is hosting its **Second** Annual Charity Golf Scramble fundraiser to benefit the University of Maryland-College Park Scholarship Fund for students pursuing careers in Internal Audit.

The University of Maryland's Smith School MS in Accounting Program specifically offers an Internal Auditing Track which develops and prepares for a career helping organizations make their business processes better controlled and more economical, efficient, and effective. Attracting young professionals to our field and providing them with the right set of skills is crucially important for the future of our profession.

The event will be held on Monday, June 26th at International Country Club in Fairfax, V.A.

We are offering your company the opportunity to participate in our student scholarship program and by sponsoring at different levels you will be able to support our Scholarship drive and make a difference in a future internal auditor's life. The attached sheet provided lists all the different sponsorship levels available.

Thank you for your assistance with helping shape the future of our profession and educate future internal audit leaders.

Cordially,

Jenna Caprara
President Elect, Washington D.C. Chapter





Second Annual Washington, DC Institute of Internal Auditors Charity Golf Scramble

Monday, June 26, 2017 | International County Club | Fairfax, Virginia

SPONSORSHIP LEVELS

PRESENTING SPONSOR - \$3,500

- Recognition as the Presenting Sponsor announced prior to the round and during the awards presentation
- Complimentary registration of a foursome for the tournament valued at \$600
- Company Information/Logo on all event announcements marketing materials – printed and emailed
- Logo on the chapter website for the year of sponsorship and on the Training and Events page
- Extra tickets for Raffle Drawing for applicable prizes – attendees must visit booth for a chance to win

PLATINUM - \$2,500

- Sponsorship towards on course food and beverages for the tournament
- **Discount of \$150 for one foursome registration**
- Name and/or corporate logo displayed on a banner during the registration and tournament
- **Name and/or corporate logo printed on each cart rules sheet and beverage cart**
- Recognition as a Platinum Sponsor during the awards presentations following the round
- Name and/or corporate logo will be featured as a Platinum Sponsor on the IIA website and event newsletter

SILVER - \$1,500

- Sponsorship of the driving range or the putting green during the tournament.
- **Name and/or corporate logo will be displayed on a 18" by 24" sign on either the driving range or the putting green**
- Putting Green sponsorships will be located on the green during and after the round for the Putting Challenge and Contests
- Name and/or corporate logo will be featured on the event newsletter
- Recognition as a Silver Sponsor during the awards presentations following the round
- Name and/or corporate logo will be featured as a Silver sponsor on the IIA website and event newsletter

BRONZE - \$750

- Sponsorship of a golf hole
- **Name and/or corporate logo will be displayed on a 18" by 24" sign at one of the 18 holes on the golf course**
- Name and/or corporate logo will be featured on the event newsletter
- Recognition as a Bronze Sponsor during the awards presentations following the round.