State of the Profession

Presented by:
Amanda Smalley & Heidi Martin,
PricewaterhouseCoopers

About the Speakers:

Amanda Smalley

Amanda is a Boston-based Director providing internal audit and other risk advisory services to multi-national clients in a variety of industries including technology, industrial products, healthcare, retail and consumer products, and financial services. Amanda is a CPA (MA) and is a member of the AICPA and MSCPA. She earned a BS in Accounting from the University of Massachusetts Boston and an MBA from Southern Methodist University. Amanda is a member of the Institute of Internal Auditors and is a past president of the Greater Boston Chapter Board.

Heidi Martin

Heidi is an internal audit manager in the Buffalo, NY office. Heidi successfully led numerous internal audit, enterprise risk assessment, and Sarbanes-Oxley readiness engagements in various industries including global manufacturing, retail and consumer, banking and technology. Heidi is a CPA (MA and NY) and is a member of the AICPA. She earned a BS in Accounting and Accounting Information Systems from Canisius College. Heidi currently chairs the WNY IIA Academic Relations Committee.

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